PROJECT PHASES

1. Ethnographic research
   * Segmentation
   * User research
2. Assessment of existing resources
   * Expert Usability Review
   * User testing
3. Feasibility Study
   * Context of use
   * Scenarios
   * Personas
4. Design Proposal
   * Information Architecture
   * CAO=S model
   * Interaction Design Approach
   * Structure Blueprint
   * Wireframes
5. Evaluation of design
   * Inspection
   * User testing
6. Final recommendations

DESIGN PROPOSAL in details

* Design the proposal
* Before the design

*4.0 Adoption of a design model (e.g. CAO = S)*

* Design

*4.1 Information Architecture*

*4.2 CAO = S model (Concepts, Actors, Operations = Structures)*

*4.3 Interaction Design*

*4.4 Structure Blueprint*

*4.5 Wireframes*